

## Who benefits from my donation?

Last year we were able to distribute proceeds to the following Chicagoland area groups along with NDSS (National Down Syndrome Society).

- GiGi's Playhouse / GiGi's U
- NADS (National Association for Down Syndrome)
- Buddy Walk Scholarship for Continuing Education
- DS Support
- iPad Education Support Grants



## BUDDY WALK HISTORY

The Buddy Walk was developed by the National Down Syndrome Society in 1995 to celebrate October as the National Down Syndrome Awareness Month and provide an annual public platform for advocacy. It brings together people with Down syndrome and their invited "buddies" — everyone from friends and family to teachers, politicians and co-workers — to promote acceptance and inclusion for people with Down syndrome and to raise funds for education, research and advocacy programs.

The goal of the Buddy Walk is three-fold:

- to promote acceptance and inclusion of people with Down syndrome;
- to raise the funds necessary to develop, innovative and effective programs;
- and to enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice.

## What is Down syndrome?

Down syndrome is a genetic condition that occurs in one out of every 691 live births. It affects people of all ages, races and economic levels and is the most frequently occurring chromosomal disorder. Down syndrome affects more than 400,000 people in the United States alone. Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.

### DS Support Chicagoland Buddy Walk

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## Chicagoland Buddy Walk

Oct 9, 2016

## Sponsor Information



*Located at the  
Bolingbrook Golf  
Club, the Chicagoland  
Buddy Walk celebrates  
individuals with  
Down syndrome*

*Last year  
we had  
3500+ in  
attendance!*

## About NDSS

The mission of the National Down Syndrome Society is to be the national advocate for the value, acceptance and inclusion of people with Down syndrome.

The National Down Syndrome Society envisions a world in which every person with Down syndrome has the opportunity to enhance their quality of life, realize their life aspirations and become valued members of welcoming communities.

## About DS Support

















DS Support is an all-volunteer 501(c)3 organization run by parents, family and friends of children with Down syndrome. There are no hired consultants so you can be assured your donation will go further.

Our Mission: To support people with Down syndrome and their families through education, social activities and awareness.



## Monetary Sponsorships

Support the walk with your financial contribution.

Benefit	Super Buddy \$4000+	Side Kick Buddy \$1500-\$3999	Apprentice Buddy \$500-1500
Recognition on website with link			
Logo printed on back of walker t-shirts - approximately 3800			
Recognition on stage banners			
Recognition during walk announcements			
Recognition on signage around path			
Recognition on all Buddy Walk print advertising and press releases			
Recognition on all emails that are sent out			
Hospitality Booth at Walk for your company and their families			
Recognition on Facebook header			

### FOR MORE INFORMATION

sponsorship@chicagolandbuddywalk.org • chicagolandbuddywalk.org

## Other Sponsorships

### Registration Bags – \$1700

*Qualifies for Side Kick Buddy Sponsorship*

Your logo will be silk screened onto a reusable shopping bag with the Buddy Walk logo appearing on the reverse side. All walkers will receive a bag at registration. This makes a great reusable product and the public will see your logo well after the walk. *Only available to one company.*

### Exhibit Space – \$500

Get exposure for your products to over 5000 people by having a table in our Exhibitors Tent.

### Registration Bag Sample – Free

Have your company's product sample inserted in the registration bag (no flyers).

### Water/Snack Sponsor – Free

Have a booth at the walk and hand out water or snacks to walkers. You are responsible for purchasing food and organizing with us for delivery. We will provide sponsor signage and volunteers to hand them out.

*Deadline for all printed items is Sept 1, 2016.*

*All sponsors will be listed in the onsite program given to each walker.*

## About our Walkers

- Our walkers are mostly families.
- They come from all over the Chicagoland area.
- Most have a family member or relative with Down syndrome
- **We are expecting 4000+ in attendance.**

## In-Kind donations

Currently we are in need of these items:

- Sandwiches/Chips/Water for volunteers
- Volunteers!
- Advertising
- Items for our raffle

## Can't help financially?

Then please consider helping us by:

- Spreading the word.
- Displaying a poster in your store
- Starting a company team.
- Posting about us on your social media page.

## Have something else in mind?

Call (815) 262-1068.

**Our event is ran by ALL VOLUNTEERS so you can be assured that your donation dollars are going to the cause.**